



2025

BELLOWELL

A STRATEGIC SOLUTION FOR A

*Healthier and
Smarter Future*

Whether it's
physical fitness,
mental well-
being, or future
planning—
we've got your
students
covered with
our
Comprehensive
School Health
Program



Our Mission & Vision

Our Mission: To bridge the gap between health and education by bringing accessible, preventive, and continuous care to school children.

Our Vision: A future where every child has access to physical and emotional wellness support within the school environment.



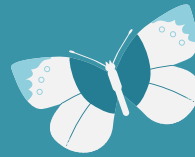
*Because a healthy child today
builds a stronger nation tomorrow.*



Introduction

- Bellowell Private Limited is a pioneering organization dedicated to fostering mental well-being and holistic health in educational institutions.
- Our mission aligns with the WHO, UNICEF and National Education Policy's emphasis on student well-being and emotional resilience.
- We aim to integrate health support within schools to create a safer, healthier, and more productive learning environment.
- Through collaboration with policymakers, educators, and mental health professionals, we seek to revolutionize student well-being in India.

AREAS OF CONCERN



OBESITY

The craze for junk food and TV is a leading factor for obesity and related ills like hypertension.

MALNUTIRITION

Improper dietary habits lead to nutritional deficiency causing anemia and other diseases

PHYSICAL DISORDERS

Improper healthcare leads to problems like dental caries, eye sight issues, asthma, TB, etc.

STRESS AND ANXIETY

Cut throat competition and high ambition make for a depressive combination. Bullying behaviour stress due to physical changes.

DRUG ABUSE

Bad Habits like smoking, drinking and substance addiction lead to various health issues as well.

NEED OF THE HOUR

01

BRIDGING A CRITICAL GAP IN EDUCATION

Children spend nearly 7–8 hours a day in school, yet most lack access to structured physical and mental health services. Unaddressed health issues quietly hinder academic performance, emotional growth, and long-term potential.

SHAPING THE FUTURE OF INDIA'S WORKFORCE

Healthy children become focused learners and confident individuals—reducing dropouts, absenteeism, and stress. Investing in school health today means building a more resilient, capable, and productive generation tomorrow.

02

03

DRIVING SUSTAINABLE DEVELOPMENT GOALS (SDGS)

Bellowell's model contributes directly to the SDGs, including Good Health & Well-being (Goal 3), Quality Education (Goal 4), and Reduced Inequalities (Goal 10), aligning with global priorities for inclusive and equitable growth.

PREVENTIVE, DATA-DRIVEN, AND DIGITAL BY DESIGN

We don't wait for problems to arise—we anticipate them. Our real-time digital health dashboard enables early intervention, continuous tracking, and informed decision-making—ensuring lasting impact, not just one-time care.

04

Our Objectives

At Bellowell, our objective is to support the physical and mental development of students from an early age.



Identify health and psychological concerns at the right time

Create a safe and supportive space for students



Guide them in building self-awareness, resilience, and purpose

Enable parents and schools to understand and support student needs



Build a bridge between assessment and appropriate intervention

Our Objectives

Build a comprehensive psychological profile of each student



Identify emotional or behavioral challenges through screening tools

Empower parents and schools with clear reports and recommendations



Help students discover suitable career paths

Offer counseling and referrals to students



Promote long-term wellness and success

Our Programs

Physical health Checkups

- ✓ General Physical Exam
- ✓ Eye & Vision Testing
- ✓ ENT, Dental & Skin Check
- ✓ Growth & Nutrition Evaluation
- ✓ Physician Consultations
- ✓ E-Reports shared with parents

Mental health Screenings

- ✓ Emotional and behavioral evaluations
- ✓ Assessment for stress, anxiety, peer issues, attention problems
- ✓ Cognitive profiling (IQ, memory, reasoning)
- ✓ Psychologist-conducted sessions
- ✓ Parent and teacher involvement

Career Guidance Assessments

- ✓ Aptitude, interest & personality testing
- ✓ Stream and subject selection support
- ✓ Individual counseling by certified career experts
- ✓ Guidance on goal-setting and future planning

Our Services

01



Physical Health Services

- Regular health checkups (full-body screening)
- Pediatrician, Dentist, Eye & ENT Specialist visits
- Wellness and safety sessions
- Healthy Diet Charts

02



Mental Health Services

- Behavioral & psychological assessments
- Individual counseling with psychologists
- Life skills development sessions
- Career Counselling Sessions

03



Digital Health Dashboard

- Personalized access for every child
- Health history, reports & growth tracking
- Confidential & secure login for parents & students

04



Yoga & Mindfulness

- Group emotional wellness activities
- Daily breathing, movement & meditation routines

Our Unique Model

1

Continuity from Nursery to Class 12: Long-term support for a child's growth

2

Psychological Engagement of Parents & Teachers: Empowering the entire ecosystem.

3

Govt Hospital Referral System: Connecting students in need to public services.

4

NEP 2020 Alignment: Aligned with holistic and inclusive education guidelines.

5

Scientific & Preventive Approach: Emphasizes early detection, intervention, and emotional resilience.

6

Digitally Enabled Framework: Technology-driven data analysis and access.

Technology-Backed Monitoring

We use a secure and interactive student dashboard system, where each student's:

**PHYSICAL
HEALTH
RECORDS**

**PSYCHOLOGICAL
ASSESSMENT REPORTS**

**CAREER
PROFILING
RESULTS**

...are stored digitally and shared with parents.



**ONLY PARENTS
AND STUDENTS
HAVE ACCESS TO
THE DATA.**

**SCHOOLS RECEIVE
ANALYTICS AND SUMMARY
REPORTS FOR PLANNING
WELLNESS INITIATIVES.**



ENHANCED SCHOOL BRAND AND IMAGE

Results at schools Bellowell has worked with:



Reduced Absenteeism



Fewer behavior problems in the classroom



Improved student performance



Students acquire information and skills for making healthy decisions



The Youth becomes productive citizens



Higher Motivation level



Improves Academic Performance




Higher participation in arts and culture

Our Work in Himachal Pradesh

- Implemented the full health program across selected government schools
 - Conducted medical and psychological checkups
 - Engaged local doctors and school staff for collaboration
-

Services Provided in Himachal Schools

- General Medical Checkups
- Mental Health Assessments
- Psychological Counseling (One-on-one & Group)
- Life Skills & Emotional Wellness Activities
- Career Assessments & Aptitude Testing
- Yoga & Meditation Sessions
- Parental & Teacher Engagement Programs
- Digital Health Report Management

A graphic featuring concentric circles. The outermost circle is white. Inside it is a grey ring. The next ring inward contains a photograph of a rocky, orange-brown landscape under a blue sky. The innermost circle is dark blue and filled with a pattern of binary code (0s and 1s) in a lighter blue color. Overlaid on this innermost circle is the text 'Smart Data, Stronger Futures' in white.

Smart Data, Stronger Futures

DATA MONITORING & REPORTING

- Confidential dashboards for schools & families
- Real-time data insights on student health trends

SUSTAINABILITY

- Long-term partnerships with schools
- Continuous digital monitoring system



www.bellowell.com



info@bellowell.com

Why Choose Bellowell?

- **HOLISTIC CARE: PHYSICAL + MENTAL +
CAREER + DIGITAL**
- **EARLY DETECTION → TIMELY
SUPPORT**
- **DATA SECURITY AND PARENT
OWNERSHIP OF INFORMATION**
- **REAL-TIME DASHBOARDS AND
PAPERLESS REPORTS**
- **PSYCHOLOGIST-LED GUIDANCE
AND REFERRALS**
- **DEDICATED TEAM OF DOCTORS,
ANALYSTS, AND COUNSELORS**



Let's Build a Healthier, Smarter Generation – Together.

Join hands with us to bring comprehensive, tech-driven student wellness into your school. Together, we can identify challenges early, support students meaningfully, and empower every child to reach their full potential.

Because when schools prioritize well-being, students unlock their true brilliance.

Partner with Bellowell

- Transform your school into a hub of holistic development
- Equip your students for a healthier, happier future
- Be part of a data-driven, impact-based wellness movement

Let's reimagine education with care at its core.



Reach out today

Registered Office:

L-11/12, DLF City, DLF Phase II,
Gurgaon – 122008, Haryana

Regional Office:

SCO 145-146, Sector 8C, Madhya Marg,
2nd Floor, Cabin 17, Chandigarh – 160009

+91 124 796 2657

+91 89389 37714

 www.bellowell.com

 info@bellowell.com